

## AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

|                       |       |
|-----------------------|-------|
| Station and Location: | Date: |
|-----------------------|-------|

I, Rita O'Brennan

do hereby request station time concerning the following issue:

|                             |
|-----------------------------|
| Ending Spending Action Fund |
|-----------------------------|

| Broadcast Length | Time of Day, Rotation or Package | Days | Class | Times per Week | Number of Weeks |
|------------------|----------------------------------|------|-------|----------------|-----------------|
|                  | Varies                           |      |       |                |                 |
|                  |                                  |      |       |                |                 |
|                  |                                  |      |       |                |                 |
|                  |                                  |      |       |                |                 |
|                  |                                  |      |       |                |                 |
|                  |                                  |      |       |                |                 |
|                  |                                  |      |       |                |                 |
|                  |                                  |      |       |                |                 |
|                  |                                  |      |       |                |                 |

This broadcast time will be used by: Ending Spending Action Fund



**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT  
"COMMUNICATES A POLITICAL MATTER OF NATIONAL IMPORTANCE."  
FOR ALL OTHER ISSUE ADS, PLEASE GO TO PAGE 3.**

Programming that "communicates a political matter of national importance" includes (1) references to legally qualified candidates (presidential, vice presidential or congressional); (2) any election to Federal office (e.g., any references to "our next senator", "our person in Washington" or "the President"); and (3) a national legislative issue of public importance (e.g., Affordable Care Act, revising the IRS tax code, federal gun control or any federal legislation).

**Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"**

☒ **Yes**

☐ **No**

For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the offices being sought, the date(s) of the election(s) and/or the issue to which the communication refers (if applicable):

I represent that the payment for the above described broadcast time has been furnished by (name and address):

Endo Speech Action Fund  
617 Salem Lane  
Arlington, VA 22204

and you are authorized to announce the time as paid for by such person or entity (hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of directors below (or attach separately):

CEO: Todd Rickolls  
President: Brian Baker  
Treasurer: Nancy Watkins

For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 5)

**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT  
DOES NOT "COMMUNICATE A POLITICAL MATTER OF NATIONAL  
IMPORTANCE"**

I represent that the payment for the above described broadcast time has been furnished  
by (name and address):

Ending Spending Action Fund  
817 Salsikane  
Alexandria VA 22304

and you are authorized to announce the time as paid for by such person or entity  
(hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of  
directors below (or attach separately):

CEO: Todd Ricketts  
President: Brian Baker  
Treasurer: Nancy Watkins



**TO BE COMPLETED FOR ALL ISSUE ADVERTISEMENTS**

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

The Sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). For the above-stated broadcast(s), the sponsor also agrees to prepare a script, transcript, or tape, which will be delivered to the station at least \_\_\_\_\_ before the time of the scheduled broadcasts.

**TO BE SIGNED BY ISSUE ADVERTISER (SPONSOR)**

8/11/16      [Signature]      202-645-1771  
Date                      Signature                      Contact Phone Number

**TO BE SIGNED BY STATION REPRESENTATIVE**

☒ Accepted

☐ Accepted In Part

☐ Rejected

Jennifer D. Schneider      Jennifer Schneider      National Sales Manager  
Signature                      Printed Name                      Title



**AGREED UPON SCHEDULE**

**For All Issue Advertisements That Communicate a Message Relating to Any Political Matter of National Importance**

| Broadcast Length | Time of Day, Rotation or Package | Days | Class | Times per Week | Number of Weeks |
|------------------|----------------------------------|------|-------|----------------|-----------------|
|                  | Varies                           |      |       |                |                 |

**Attach proposed schedule with charges (if available):** **GROSS**

**AFTER AIRING OF BROADCASTS:**

Attach Invoices or Schedule Run Summary to this Form showing:

- (1) actual air time and charges for each spot;
- (2) the date(s), exact time(s) and reason(s) for Make-Good(s), if any; and
- (3) the amount of rebates given (Identify exact date, time, class of broadcast and dollar amount for each rebate), if any.

**Note:** Because the FCC requires that the political file contain the actual time the rate for spots "communicating a political matter of national importance" air, that information should be included in the file as soon as possible. If that information is only generated monthly, the file should include the name of a contact person who can provide the times that and rates for specific spots aired. The FCC's online political files include a folder for "Terms and Disclosures." NAB suggests that, for stations subject to the online public file rule, the names of contact person(s) be placed in that folder.

# CONTRACT



**WEVV**  
**477 Carpenter Street**  
**Evansville, IN 47708**  
**(812)464-4444**

[www.wevv.com](http://www.wevv.com)

And:

**Mentzer Media Service**  
**210 W. Pennsylvania Ave, Suite 250**  
**Towson, MD 21204**

|   |   |  |
|---|---|--|
| <u>Contract / Revision</u><br>37482 /                       |   | <u>Alt Order #</u><br>25341739                         |
| <u>Product</u><br>EAFIN                                     |   |  |
| <u>Contract Dates</u><br>10/27/16 - 11/07/16                |   | <u>Estimate #</u><br>4285                              |
| <u>Advertiser</u><br>Poli/Issue/Ending Spending Action Fund |   | <u>Original Date / Revision</u><br>11/01/16 / 11/01/16 |
| <u>Billing Cycle</u><br>EOM/EOC                             | <u>Billing Calendar</u><br>Broadcast        | <u>Cash/Trade</u><br>Cash                              |
| <u>Station</u><br>WEVV                                      | <u>Account Executive</u><br>Washington Katz | <u>Sales Office</u><br>Washington                      |
| <u>Special Handling</u>                                     |   |  |
| <u>Demographic</u><br>Adults 25-54                          |   |  |
| <u>IDB#</u><br>9912736                                      | <u>Advertiser Code</u><br>114               | <u>Product Code</u><br>422                             |
| <u>Agency Ref</u>   |   | <u>Advertiser Ref</u>                                  |

| *Line | Ch   | Start Date        | End Date        | Description          | Start/End Time | Days | Length | Spots/Week        | Rate        | Type | Spots | Amount   |
|-------|------|-------------------|-----------------|----------------------|----------------|------|--------|-------------------|-------------|------|-------|----------|
| 1     | WEVV | 11/02/16          | 11/02/16        | M-F 44 News 12-1230p | 12-1230p       |      | :30    |                   |             | NM   | 1     | \$125.00 |
|       |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>      |                |      |        | <u>Spots/Week</u> | <u>Rate</u> |      |       |          |
| Week: |      | 10/31/16          | 11/06/16        | --W----              |                |      |        | 1                 | \$125.00    |      |       |          |
| 2     | WEVV | 11/03/16          | 11/03/16        | M-F 44 News 12-1230p | 12-1230p       |      | :30    |                   |             | NM   | 1     | \$125.00 |
|       |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>      |                |      |        | <u>Spots/Week</u> | <u>Rate</u> |      |       |          |
| Week: |      | 10/31/16          | 11/06/16        | ---T---              |                |      |        | 1                 | \$125.00    |      |       |          |
| 3     | WEVV | 10/27/16          | 10/27/16        | M-Su 44 News 10p     | 10-1035p       |      | :30    |                   |             | NM   | 1     | \$500.00 |
|       |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>      |                |      |        | <u>Spots/Week</u> | <u>Rate</u> |      |       |          |
| Week: |      | 10/24/16          | 10/30/16        | ---T---              |                |      |        | 1                 | \$500.00    |      |       |          |
| 4     | WEVV | 10/31/16          | 10/31/16        | M-Su 44 News 10p     | 10-1035p       |      | :30    |                   |             | NM   | 1     | \$500.00 |
|       |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>      |                |      |        | <u>Spots/Week</u> | <u>Rate</u> |      |       |          |
| Week: |      | 10/31/16          | 11/06/16        | M-----               |                |      |        | 1                 | \$500.00    |      |       |          |
| 5     | WEVV | 11/02/16          | 11/02/16        | M-Su 44 News 10p     | 10-1035p       |      | :30    |                   |             | NM   | 1     | \$500.00 |
|       |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>      |                |      |        | <u>Spots/Week</u> | <u>Rate</u> |      |       |          |
| Week: |      | 10/31/16          | 11/06/16        | --W----              |                |      |        | 1                 | \$500.00    |      |       |          |
| 6     | WEVV | 10/30/16          | 10/30/16        | Su 1030p-1130p       | 1030p-1130p    |      | :30    |                   |             | NM   | 1     | \$20.00  |
|       |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>      |                |      |        | <u>Spots/Week</u> | <u>Rate</u> |      |       |          |
| Week: |      | 10/24/16          | 10/30/16        | -----S               |                |      |        | 1                 | \$20.00     |      |       |          |
| 7     | WEVV | 11/06/16          | 11/06/16        | Su 1030p-1130p       | 1030p-1130p    |      | :30    |                   |             | NM   | 1     | \$20.00  |
|       |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>      |                |      |        | <u>Spots/Week</u> | <u>Rate</u> |      |       |          |
| Week: |      | 10/31/16          | 11/06/16        | -----S               |                |      |        | 1                 | \$20.00     |      |       |          |
| 8     | WEVV | 10/27/16          | 10/27/16        | M-F LF               | 1135p-1237a    |      | :30    |                   |             | NM   | 1     | \$25.00  |
|       |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>      |                |      |        | <u>Spots/Week</u> | <u>Rate</u> |      |       |          |
| Week: |      | 10/24/16          | 10/30/16        | ---T---              |                |      |        | 1                 | \$25.00     |      |       |          |
| 9     | WEVV | 10/28/16          | 10/28/16        | M-F LF               | 1135p-1237a    |      | :30    |                   |             | NM   | 1     | \$25.00  |
|       |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>      |                |      |        | <u>Spots/Week</u> | <u>Rate</u> |      |       |          |
| Week: |      | 10/24/16          | 10/30/16        | ----F--              |                |      |        | 1                 | \$25.00     |      |       |          |
| 10    | WEVV | 10/31/16          | 10/31/16        | M-F LF               | 1135p-1237a    |      | :30    |                   |             | NM   | 1     | \$25.00  |
|       |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>      |                |      |        | <u>Spots/Week</u> | <u>Rate</u> |      |       |          |
| Week: |      | 10/31/16          | 11/06/16        | M-----               |                |      |        | 1                 | \$25.00     |      |       |          |
| 11    | WEVV | 11/01/16          | 11/01/16        | M-F LF               | 1135p-1237a    |      | :30    |                   |             | NM   | 1     | \$25.00  |
|       |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>      |                |      |        | <u>Spots/Week</u> | <u>Rate</u> |      |       |          |
| Week: |      | 10/31/16          | 11/06/16        | -T-----              |                |      |        | 1                 | \$25.00     |      |       |          |

(\* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

WEVV does not accept advertising contracts that impermissibly discriminate on the basis of race or ethnicity.





**WEVV**  
**477 Carpenter Street**  
**Evansville, IN 47708**  
**(812)464-4444**

www.wevv.com

|                            |                    |
|----------------------------|--------------------|
| <u>Contract / Revision</u> | <u>Alt Order #</u> |
| 37482 /                    | 25341739           |

|                       |                |                   |
|-----------------------|----------------|-------------------|
| <u>Contract Dates</u> | <u>Product</u> | <u>Estimate #</u> |
| 10/27/16 - 11/07/16   | EAFIN          | 4285              |

|                                |                                 |
|--------------------------------|---------------------------------|
| <u>Advertiser</u>              | <u>Original Date / Revision</u> |
| <u>Poli/Issue/Ending Spend</u> | 11/01/16 / 11/01/16             |

| *Line | Ch                  | Start Date        | End Date          | Description        | Start/End Time        | Days            | Length        | Spots/Week        | Rate                | Type        | Spots | Amount     |
|-------|---------------------|-------------------|-------------------|--------------------|-----------------------|-----------------|---------------|-------------------|---------------------|-------------|-------|------------|
|       |                     | <u>Start Date</u> | <u>End Date</u>   | <u>Weekdays</u>    |                       |                 |               | <u>Spots/Week</u> | <u>Rate</u>         |             |       |            |
| 12    | WEVV                | 11/02/16          | 11/02/16          | M-F LF             | 1135p-1237a           |                 | :30           |                   |                     | NM          | 1     | \$25.00    |
|       |                     | <u>Start Date</u> | <u>End Date</u>   | <u>Weekdays</u>    |                       |                 |               | <u>Spots/Week</u> | <u>Rate</u>         |             |       |            |
| Week: |                     | 10/31/16          | 11/06/16          | --W----            |                       |                 |               | 1                 | \$25.00             |             |       |            |
| 13    | WEVV                | 11/03/16          | 11/03/16          | M-F LF             | 1135p-1237a           |                 | :30           |                   |                     | NM          | 1     | \$25.00    |
|       |                     | <u>Start Date</u> | <u>End Date</u>   | <u>Weekdays</u>    |                       |                 |               | <u>Spots/Week</u> | <u>Rate</u>         |             |       |            |
| Week: |                     | 10/31/16          | 11/06/16          | ---T---            |                       |                 |               | 1                 | \$25.00             |             |       |            |
| 14    | WEVV                | 11/04/16          | 11/04/16          | M-F LF             | 1135p-1237a           |                 | :30           |                   |                     | NM          | 1     | \$25.00    |
|       |                     | <u>Start Date</u> | <u>End Date</u>   | <u>Weekdays</u>    |                       |                 |               | <u>Spots/Week</u> | <u>Rate</u>         |             |       |            |
| Week: |                     | 10/31/16          | 11/06/16          | ----F--            |                       |                 |               | 1                 | \$25.00             |             |       |            |
| 15    | WEVV                | 11/07/16          | 11/07/16          | M-F LF             | 1135p-1237a           |                 | :30           |                   |                     | NM          | 1     | \$25.00    |
|       |                     | <u>Start Date</u> | <u>End Date</u>   | <u>Weekdays</u>    |                       |                 |               | <u>Spots/Week</u> | <u>Rate</u>         |             |       |            |
| Week: |                     | 11/07/16          | 11/13/16          | M-----             |                       |                 |               | 1                 | \$25.00             |             |       |            |
| 16    | WEVV                | 10/30/16          | 10/30/16          | 60 Minutes         | Various               |                 | :30           |                   |                     | NM          | 1     | \$2,375.00 |
|       |                     | <u>Start Date</u> | <u>End Date</u>   | <u>Weekdays</u>    |                       |                 |               | <u>Spots/Week</u> | <u>Rate</u>         |             |       |            |
| Week: |                     | 10/24/16          | 10/30/16          | -----S             |                       |                 |               | 1                 | \$2,375.00          |             |       |            |
| 17    | WEVV                | 11/06/16          | 11/06/16          | 60 Minutes         | Various               |                 | :30           |                   |                     | NM          | 1     | \$2,375.00 |
|       |                     | <u>Start Date</u> | <u>End Date</u>   | <u>Weekdays</u>    |                       |                 |               | <u>Spots/Week</u> | <u>Rate</u>         |             |       |            |
| Week: |                     | 10/31/16          | 11/06/16          | -----S             |                       |                 |               | 1                 | \$2,375.00          |             |       |            |
| 18    | WEVV                | 10/27/16          | 10/27/16          | Thur Prime 8-9p    | 8p-9p                 |                 | :30           |                   |                     | NM          | 1     | \$2,500.00 |
|       |                     | <u>Start Date</u> | <u>End Date</u>   | <u>Weekdays</u>    |                       |                 |               | <u>Spots/Week</u> | <u>Rate</u>         |             |       |            |
| Week: |                     | 10/24/16          | 10/30/16          | ---T---            |                       |                 |               | 1                 | \$2,500.00          |             |       |            |
| 19    | WEVV                | 11/03/16          | 11/03/16          | Thur Prime 8-9p    | 8p-9p                 |                 | :30           |                   |                     | NM          | 1     | \$2,500.00 |
|       |                     | <u>Start Date</u> | <u>End Date</u>   | <u>Weekdays</u>    |                       |                 |               | <u>Spots/Week</u> | <u>Rate</u>         |             |       |            |
| Week: |                     | 10/31/16          | 11/06/16          | ---T---            |                       |                 |               | 1                 | \$2,500.00          |             |       |            |
| 20    | WEVV                | 10/29/16          | 10/29/16          | Sat Prime 7-8p     | 7p-8p                 |                 | :30           |                   |                     | NM          | 1     | \$800.00   |
|       |                     | <u>Start Date</u> | <u>End Date</u>   | <u>Weekdays</u>    |                       |                 |               | <u>Spots/Week</u> | <u>Rate</u>         |             |       |            |
| Week: |                     | 10/24/16          | 10/30/16          | -----S-            |                       |                 |               | 1                 | \$800.00            |             |       |            |
| 21    | WEVV                | 11/05/16          | 11/05/16          | Sat Prime 7-8p     | 7p-8p                 |                 | :30           |                   |                     | NM          | 1     | \$800.00   |
|       |                     | <u>Start Date</u> | <u>End Date</u>   | <u>Weekdays</u>    |                       |                 |               | <u>Spots/Week</u> | <u>Rate</u>         |             |       |            |
| Week: |                     | 10/31/16          | 11/06/16          | -----S-            |                       |                 |               | 1                 | \$800.00            |             |       |            |
|       | <u>Spot</u>         | <u>Ch</u>         | <u>Date Range</u> | <u>Description</u> | <u>Start/End Time</u> | <u>Weekdays</u> | <u>Length</u> |                   | <u>Rate</u>         | <u>Type</u> |       |            |
|       | 1                   | WEVV              | 10/31/16-11/06/16 | Sat Prime 7-8p     | 7p-8p                 | -----Sa--       | :30           |                   | <del>\$800.00</del> | NM          |       |            |
|       | See MG 21.2         |                   |                   |                    |                       |                 |               |                   |                     |             |       |            |
|       | 2                   | WEVV              | 10/29/16-10/29/16 | Sat Prime 7-8p     | 7p-8p                 | -----Sa--       | :30           |                   | \$800.00            | NM          |       |            |
|       | Ⓜ MG for 21.1 11/05 |                   |                   |                    |                       |                 |               |                   |                     |             |       |            |
| N 22  | WEVV                | 11/02/16          | 11/02/16          | M-F 44 News 5-6a   | 5-6a                  |                 | :30           |                   |                     | NM          | 1     | \$75.00    |
|       |                     | <u>Start Date</u> | <u>End Date</u>   | <u>Weekdays</u>    |                       |                 |               | <u>Spots/Week</u> | <u>Rate</u>         |             |       |            |
| Week: |                     | 10/31/16          | 11/06/16          | --W----            |                       |                 |               | 1                 | \$75.00             |             |       |            |
| N 23  | WEVV                | 11/03/16          | 11/03/16          | M-F 44 News 5-6a   | 5-6a                  |                 | :30           |                   |                     | NM          | 1     | \$75.00    |
|       |                     | <u>Start Date</u> | <u>End Date</u>   | <u>Weekdays</u>    |                       |                 |               | <u>Spots/Week</u> | <u>Rate</u>         |             |       |            |
| Week: |                     | 10/31/16          | 11/06/16          | ---T---            |                       |                 |               | 1                 | \$75.00             |             |       |            |
| N 24  | WEVV                | 11/07/16          | 11/07/16          | M-F 44 News 5-6a   | 5-6a                  |                 | :30           |                   |                     | NM          | 1     | \$75.00    |
|       |                     | <u>Start Date</u> | <u>End Date</u>   | <u>Weekdays</u>    |                       |                 |               | <u>Spots/Week</u> | <u>Rate</u>         |             |       |            |
| Week: |                     | 11/07/16          | 11/13/16          | M-----             |                       |                 |               | 1                 | \$75.00             |             |       |            |
| N 25  | WEVV                | 11/02/16          | 11/02/16          | M-F 44 News 6-7a   | 6-7a                  |                 | :30           |                   |                     | NM          | 1     | \$75.00    |
|       |                     | <u>Start Date</u> | <u>End Date</u>   | <u>Weekdays</u>    |                       |                 |               | <u>Spots/Week</u> | <u>Rate</u>         |             |       |            |
| Week: |                     | 10/31/16          | 11/06/16          | --W----            |                       |                 |               | 1                 | \$75.00             |             |       |            |
| N 26  | WEVV                | 11/03/16          | 11/03/16          | M-F 44 News 6-7a   | 6-7a                  |                 | :30           |                   |                     | NM          | 1     | \$75.00    |
|       |                     | <u>Start Date</u> | <u>End Date</u>   | <u>Weekdays</u>    |                       |                 |               | <u>Spots/Week</u> | <u>Rate</u>         |             |       |            |
| Week: |                     | 10/31/16          | 11/06/16          | ---T---            |                       |                 |               | 1                 | \$75.00             |             |       |            |

(\* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

WEVV does not accept advertising contracts that impermissibly discriminate on the basis of race or ethnicity.



**WEVV**  
**477 Carpenter Street**  
**Evansville, IN 47708**  
**(812)464-4444**

www.wevv.com

|                            |                    |
|----------------------------|--------------------|
| <u>Contract / Revision</u> | <u>Alt Order #</u> |
| 37482 /                    | 25341739           |

|                       |                |                   |
|-----------------------|----------------|-------------------|
| <u>Contract Dates</u> | <u>Product</u> | <u>Estimate #</u> |
| 10/27/16 - 11/07/16   | EAFIN          | 4285              |

|                                |                                 |
|--------------------------------|---------------------------------|
| <u>Advertiser</u>              | <u>Original Date / Revision</u> |
| <u>Poli/Issue/Ending Spend</u> | 11/01/16 / 11/01/16             |

| *Line   | Ch   | Start Date | End Date | Description              | Start/End Time | Days | Length | Spots/Week | Rate | Type | Spots | Amount   |
|---|------|------------|----------|--------------------------|----------------|------|--------|------------|------|------|-------|----------|
| <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> |      |            |          |                          |                |      |        |            |      |      |       |          |
| N 27  | WEVV | 11/04/16   | 11/04/16 | M-F 44 News 6-7a         | 6-7a           |      | :30    |            |      | NM   | 1     | \$75.00  |
| <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> |      |            |          |                          |                |      |        |            |      |      |       |          |
| Week: 10/31/16 11/06/16 ----F-- 1 \$75.00                                       |      |            |          |                          |                |      |        |            |      |      |       |          |
| N 28  | WEVV | 11/07/16   | 11/07/16 | M-F 44 News 6-7a         | 6-7a           |      | :30    |            |      | NM   | 1     | \$75.00  |
| <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> |      |            |          |                          |                |      |        |            |      |      |       |          |
| Week: 11/07/16 11/13/16 M----- 1 \$75.00  |      |            |          |                          |                |      |        |            |      |      |       |          |
| N 29  | WEVV | 11/03/16   | 11/03/16 | M-F 7-9a CBS This Mornig | 7a-9a          |      | :30    |            |      | NM   | 1     | \$100.00 |
| <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> |      |            |          |                          |                |      |        |            |      |      |       |          |
| Week: 10/31/16 11/06/16 ---T--- 1 \$100.00                                      |      |            |          |                          |                |      |        |            |      |      |       |          |
| N 30  | WEVV | 11/04/16   | 11/04/16 | M-F 7-9a CBS This Mornig | 7a-9a          |      | :30    |            |      | NM   | 1     | \$100.00 |
| <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> |      |            |          |                          |                |      |        |            |      |      |       |          |
| Week: 10/31/16 11/06/16 ----F-- 1 \$100.00                                      |      |            |          |                          |                |      |        |            |      |      |       |          |
| N 31  | WEVV | 11/07/16   | 11/07/16 | M-F 7-9a CBS This Mornig | 7a-9a          |      | :30    |            |      | NM   | 2     | \$200.00 |
| <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> |      |            |          |                          |                |      |        |            |      |      |       |          |
| Week: 11/07/16 11/13/16 M----- 2 \$100.00                                       |      |            |          |                          |                |      |        |            |      |      |       |          |
| N 32  | WEVV | 11/02/16   | 11/02/16 | M-F 44 News 12-1230p     | 12-1230p       |      | :30    |            |      | NM   | 1     | \$125.00 |
| <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> |      |            |          |                          |                |      |        |            |      |      |       |          |
| Week: 10/31/16 11/06/16 --W---- 1 \$125.00                                      |      |            |          |                          |                |      |        |            |      |      |       |          |
| N 33  | WEVV | 11/04/16   | 11/04/16 | M-F 44 News 12-1230p     | 12-1230p       |      | :30    |            |      | NM   | 1     | \$125.00 |
| <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> |      |            |          |                          |                |      |        |            |      |      |       |          |
| Week: 10/31/16 11/06/16 ----F-- 1 \$125.00                                      |      |            |          |                          |                |      |        |            |      |      |       |          |
| N 34  | WEVV | 11/07/16   | 11/07/16 | M-F 44 News 12-1230p     | 12-1230p       |      | :30    |            |      | NM   | 1     | \$125.00 |
| <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> |      |            |          |                          |                |      |        |            |      |      |       |          |
| Week: 11/07/16 11/13/16 M----- 1 \$125.00                                       |      |            |          |                          |                |      |        |            |      |      |       |          |
| N 35  | WEVV | 11/03/16   | 11/03/16 | M-F 3p-4p                | 3p-4p          |      | :30    |            |      | NM   | 1     | \$675.00 |
| <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> |      |            |          |                          |                |      |        |            |      |      |       |          |
| Week: 10/31/16 11/06/16 ---T--- 1 \$675.00                                      |      |            |          |                          |                |      |        |            |      |      |       |          |
| N 36  | WEVV | 11/02/16   | 11/02/16 | M-F 4p-5p                | 4p-5p          |      | :30    |            |      | NM   | 1     | \$675.00 |
| <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> |      |            |          |                          |                |      |        |            |      |      |       |          |
| Week: 10/31/16 11/06/16 --W---- 1 \$675.00                                      |      |            |          |                          |                |      |        |            |      |      |       |          |
| N 37  | WEVV | 11/03/16   | 11/03/16 | M-F 44 News 5-530p       | 5-530p         |      | :30    |            |      | NM   | 1     | \$300.00 |
| <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> |      |            |          |                          |                |      |        |            |      |      |       |          |
| Week: 10/31/16 11/06/16 ---T--- 1 \$300.00                                      |      |            |          |                          |                |      |        |            |      |      |       |          |
| N 38  | WEVV | 11/03/16   | 11/03/16 | M-F 44 News 6-630p       | 6-630p         |      | :30    |            |      | NM   | 1     | \$300.00 |
| <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> |      |            |          |                          |                |      |        |            |      |      |       |          |
| Week: 10/31/16 11/06/16 ---T--- 1 \$300.00                                      |      |            |          |                          |                |      |        |            |      |      |       |          |
| N 39  | WEVV | 11/04/16   | 11/04/16 | M-F 44 News 6-630p       | 6-630p         |      | :30    |            |      | NM   | 1     | \$300.00 |
| <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> |      |            |          |                          |                |      |        |            |      |      |       |          |
| Week: 10/31/16 11/06/16 ----F-- 1 \$300.00                                      |      |            |          |                          |                |      |        |            |      |      |       |          |
| N 40  | WEVV | 11/07/16   | 11/07/16 | M-F 44 News 6-630p       | 6-630p         |      | :30    |            |      | NM   | 1     | \$300.00 |
| <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> |      |            |          |                          |                |      |        |            |      |      |       |          |
| Week: 11/07/16 11/13/16 M----- 1 \$300.00                                       |      |            |          |                          |                |      |        |            |      |      |       |          |
| N 41  | WEVV | 11/02/16   | 11/02/16 | M-Su 44 News 10p         | 10-1035p       |      | :30    |            |      | NM   | 1     | \$500.00 |
| <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> |      |            |          |                          |                |      |        |            |      |      |       |          |
| Week: 10/31/16 11/06/16 --W---- 1 \$500.00                                      |      |            |          |                          |                |      |        |            |      |      |       |          |
| N 42  | WEVV | 11/04/16   | 11/04/16 | M-Su 44 News 10p         | 10-1035p       |      | :30    |            |      | NM   | 1     | \$500.00 |
| <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> |      |            |          |                          |                |      |        |            |      |      |       |          |
| Week: 10/31/16 11/06/16 ----F-- 1 \$500.00                                      |      |            |          |                          |                |      |        |            |      |      |       |          |
| N 43  | WEVV | 11/07/16   | 11/07/16 | M-Su 44 News 10p         | 10-1035p       |      | :30    |            |      | NM   | 1     | \$500.00 |

(\* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

WEVV does not accept advertising contracts that impermissibly discriminate on the basis of race or ethnicity.





**WEVV**  
**477 Carpenter Street**  
**Evansville, IN 47708**  
**(812)464-4444**

www.wevv.com

|                            |                    |
|----------------------------|--------------------|
| <u>Contract / Revision</u> | <u>Alt Order #</u> |
| 37482 /                    | 25341739           |

|                       |                |                   |
|-----------------------|----------------|-------------------|
| <u>Contract Dates</u> | <u>Product</u> | <u>Estimate #</u> |
| 10/27/16 - 11/07/16   | EAFIN          | 4285              |

|                                |                                 |
|--------------------------------|---------------------------------|
| <u>Advertiser</u>              | <u>Original Date / Revision</u> |
| <u>Poli/Issue/Ending Spend</u> | 11/01/16 / 11/01/16             |

| *Line  | Ch   | Start Date        | End Date        | Description       | Start/End Time | Days | Length | Spots/ Week       | Rate        | Type | Spots | Amount      |
|--------|------|-------------------|-----------------|-------------------|----------------|------|--------|-------------------|-------------|------|-------|-------------|
|        |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>   |                |      |        | <u>Spots/Week</u> | <u>Rate</u> |      |       |             |
| Week:  |      | 11/07/16          | 11/13/16        | M-----            |                |      |        | 1                 | \$500.00    |      |       |             |
| N 44   | WEVV | 11/02/16          | 11/02/16        | M-F CBS Late Show | 1035p-1135p    |      | :30    |                   |             | NM   | 1     | \$100.00    |
|        |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>   |                |      |        | <u>Spots/Week</u> | <u>Rate</u> |      |       |             |
| Week:  |      | 10/31/16          | 11/06/16        | --W----           |                |      |        | 1                 | \$100.00    |      |       |             |
| N 45   | WEVV | 11/03/16          | 11/03/16        | M-F CBS Late Show | 1035p-1135p    |      | :30    |                   |             | NM   | 1     | \$100.00    |
|        |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>   |                |      |        | <u>Spots/Week</u> | <u>Rate</u> |      |       |             |
| Week:  |      | 10/31/16          | 11/06/16        | ---T---           |                |      |        | 1                 | \$100.00    |      |       |             |
| N 46   | WEVV | 11/04/16          | 11/04/16        | M-F CBS Late Show | 1035p-1135p    |      | :30    |                   |             | NM   | 1     | \$100.00    |
|        |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>   |                |      |        | <u>Spots/Week</u> | <u>Rate</u> |      |       |             |
| Week:  |      | 10/31/16          | 11/06/16        | ----F--           |                |      |        | 1                 | \$100.00    |      |       |             |
| N 47   | WEVV | 11/07/16          | 11/07/16        | M-F CBS Late Show | 1035p-1135p    |      | :30    |                   |             | NM   | 1     | \$100.00    |
|        |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>   |                |      |        | <u>Spots/Week</u> | <u>Rate</u> |      |       |             |
| Week:  |      | 11/07/16          | 11/13/16        | M-----            |                |      |        | 1                 | \$100.00    |      |       |             |
| Totals |      |                   |                 |                   |                |      |        |                   |             |      | 48    | \$19,090.00 |

| Time Period         | # of Spots | Gross Amount       | Agency Comm.        | Net Amount         |
|---------------------|------------|--------------------|---------------------|--------------------|
| 09/26/16 - 10/30/16 | 8          | \$7,045.00         | (\$1,056.75)        | \$5,988.25         |
| 10/31/16 - 11/07/16 | 40         | \$12,045.00        | (\$1,806.75)        | \$10,238.25        |
| <b>Totals</b>       | <b>48</b>  | <b>\$19,090.00</b> | <b>(\$2,863.50)</b> | <b>\$16,226.50</b> |

**Signature:** \_\_\_\_\_ **Date:** \_\_\_\_\_

(\* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

WEVV does not accept advertising contracts that impermissibly discriminate on the basis of race or ethnicity.